

why, what and how



we seek

CHALLENGES

that businesses are stacked up against. >>>

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NON-CONFORMISTS

who don't listen to customers, seeking to ignite aspirations.

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MAVERICKS

who rubbish research data, and embrace their instinct.

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We are sphinx.

We seek our breed.

For the possibilities,
are simply powerful.

we are

.....>>>
STORYTELLERS

.....>>>
STRATEGISTS

We script sharp narratives

Get them to resonate

We make products speak

Get them to connect

We are sphinx.

We are about building value.

Growth TARGETS ↗↗
Brand ASPIRATIONS ↗↗
Employee CONNECT ↗↗
Business AMBITIONS ↗↗

THESE ARE CANVASES THAT WE WORK ON.

Strategising incisive communications

Resonating with business aspirations

Driving for clear outcomes

We are sphinx.

We are about meeting goals.

BETTER has no place
in business.
It's right, or it isn't. It is that simple.
AND IT MAKES ALL THE DIFFERENCE.

Stare a problem in the eye

Flush out decorative frills

Make straight talk

This is our credo.

We are sphinx.

If this resonates with you, talk to us.

And we'll talk to your audience.

Have them notice, listen and act.

competence

across target groups

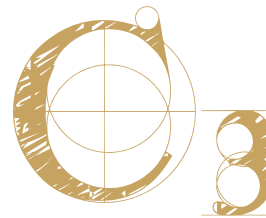
consumer
employee
channel
shareholder
investor
society
media
vendor
associate

across functions

corporate communications
brand building
product development
sales & marketing
customer support
human resources
learning & development
talent acquisition
research
compliance
sustainability
trade channel
finance

across media

press
print
expo
ambient
digital
app
audio
visuals
outdoor
audio
retail
research



complete communication circle

STRATEGY

WRITING

DESIGN

ACTIVATION

DIGITAL

APPS

AUDIO VISUALS

ANIMATION

SPACE DESIGN

Adding value to brands since 1998, Complete Communication Circle is what we offer. Be it a manufacturer or a service provider, we have built the capability to bring value to their business across diverse touch-points to enhance sales, build equity, consolidate loyalty and scale market share.



complete communication circle
across target group; across functions; across media

How the answers
appear, will a lot
depend on how you
ask the questions

brand solutions | customer engagement | csr campaigns
employee activations | space designing | av narratives

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